

1ST
CHOICE

YOUR 1ST STEP TOWARD AN ELEVATED LIFESTYLE.



Image For Representation Purpose Only

WHY

Codename: 1st Choice?

It's not about making a choice - it's about making the right one. Codename: 1st Choice blends unmatched location, thoughtful design, and modern comforts that set a new benchmark for living.

LEGACY YOU CAN COUNT ON



100+ Buildings
Delivered



35+ Lac Sq. Ft.
Completed



45+ Lac Sq. Ft.
Future Development



3000+ Happy
Families



A Location Worthy of Being
Your **1st Choice**



A Brand That's Always
A Step Ahead



Pricing That Puts
You First



Spaces Crafted With
Care and Precision



Amenities Designed
For First-Class Living

REDEFINING LIVING
WITH CODENAME

1ST CHOICE

1st Choice reimagines urban living, offering an unmatched blend of comfort, convenience, and style.

PROJECT HALLMARKS



Iconic G+16 Tower
With Timeless Design



Spacious 1 BHK, 2 BHK
& 3 BHK Apartments



Prime Location Offering
Superior Connectivity



Lifestyle Amenities
That Enhance Every Moment



Rooftop Spaces for
Unmatched Experiences



ROOFTOP AMENITIES

- 1 Jogging Track
- 2 Kid's Play Area
- 3 Lounger Deck
- 4 Green Landscape Zone



THE 1ST CHOICE

EVERY DETAIL IS DESIGNED
TO HONOR YOUR
DECISION TO LIVE LIFE

1st Choice every detail is designed to honor your decision to live life at its best.



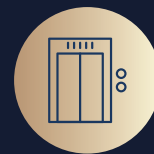
Smartly Equipped
Gymnasium



Meditation & Yoga
Deck for Mindful Living



24x7 Surveillance
for Peace of Mind



High-Speed Elevators
for Seamless Access



Advanced Parking
Solutions



High-Speed Fibre
Optic Connectivity



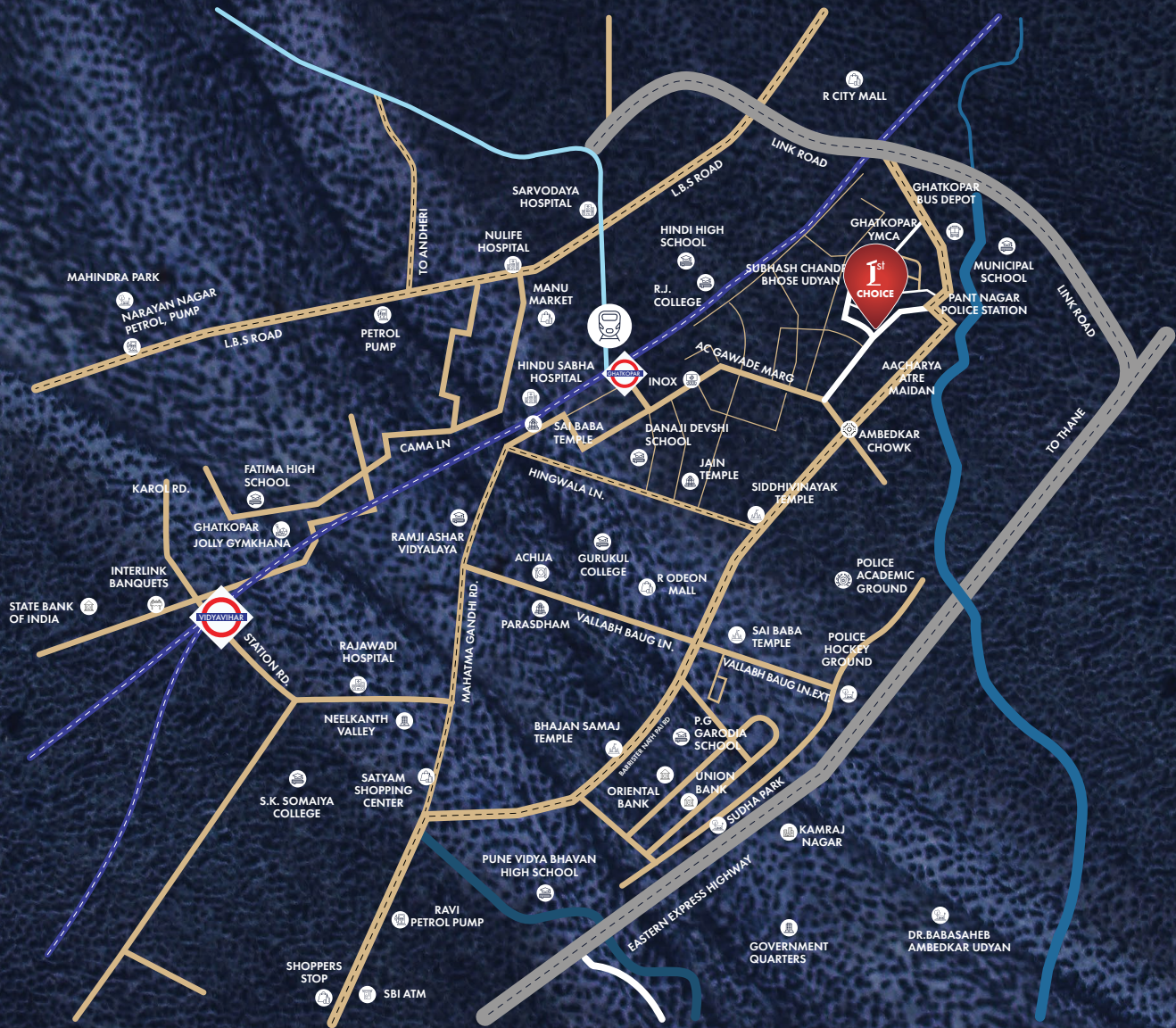
Vastu-Compliant
Homes to Bring Harmony



TYPICAL FLOOR LAYOUT | BUILDING NO 51



LOCATION MAP



ADVISORS & CONSULTANT



LICENSING ARCHITECT



PLANNING ARCHITECT



VASTU CONSULTANT



THE LAWPOINT (ADVOCATE)



STRUCTURAL CONSULTANT



CREATIVE AGENCY



choice@choicegroup.co



www.choicegroup.co



+91 78878 85788 | +91 78878 83788



Choice Ambe Shraddha, Building No. 51,
Swami Samarth Marg, Opp. Chandan Pride,
Pant Nagar, Ghatkopar (E), Mumbai-400075

MahaRERA Reg.
No. PR1180002500720



www.maharera.maharashtra.gov.in